



MONTANA STATE PARKS AND RECREATION BOARD AGENDA ITEM COVER SHEET

Meeting Date: October 20, 2016

Agenda Item: Montana State Park Property Naming Strategy

Division: Parks

Action Needed: Informational

Time Needed on Agenda for this Presentation: 1 Hour

Background: Goal A of the 2015 Strategic Plan required that the division manage significant, relevant and accessible parks in a manner that is consistent with available resources. As part of meeting that goal, the Montana State Parks and Recreation Board passed the Classification and Prioritization Policy in December 2015. Directive 2 of the policy instructs MSP to develop a naming strategy for MSP properties that is consistent with Classification and to present this strategy to the Montana State Parks Board.

In September of 2016 the Classification Policy Implementation Team completed Phase II of the implementation process and drafted a naming strategy for Montana State Park properties. These recommendations will provide for better alignment of visitor expectations with site significance and will provide a framework within which to appropriately communicate experience opportunities at each site.

The proposed naming strategy includes 4 primary designations: State Parks, State Heritage Sites, State Recreation Areas, and State Natural Areas. In addition, there will be an Undesignated Property category for properties that do not yet have a management plan and/or are not yet developed.

Public Involvement Process & Results: The Classification and Prioritization Policy was the subject of a 31 day public comment period prior to its passage. Stakeholder engagement in the implementation of the policy is ongoing.

Alternatives and Analysis:

This is informational and no recommendations are provided at this point in time.

Agency Recommendation and Rationale:

This is informational and no recommendations are provided at this point in time.

Proposed Motion:

Not applicable.