



## MONTANA STATE PARKS AND RECREATION BOARD AGENDA ITEM COVER SHEET

**Meeting Date:** February 16, 2017

**Agenda Item:** Montana State Park Property Naming Strategy

**Division:** Parks

**Action Needed:** Informational

**Time Needed on Agenda for this Presentation:** 20 minutes

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**Background:** Goal A of the 2015 Strategic Plan required that the division manage significant, relevant and accessible parks in a manner that is consistent with available resources. As part of meeting that goal, the Montana State Parks and Recreation Board passed the Classification and Prioritization Policy in December 2015. Directive 2 of the policy instructs MSP to develop a naming strategy for MSP properties that is consistent with Classification and to present this strategy to the Montana State Parks Board.

The draft naming strategy was presented to the parks board in October 2016 and includes 4 primary designations: State Parks, State Heritage Sites, State Recreation Areas, and State Natural Areas. In addition, there will be an Undesignated Property category for properties that do not yet have a management plan and/or are not yet developed. At this time, the Board requested updates in December and February related to naming.

Since December, staff have been refining the criteria for each type of designation and working on design standards for the website, park brochures, and signage.

**Public Involvement Process & Results:** The Classification and Prioritization Policy was the subject of a 31 day public comment period prior to its passage. Stakeholder engagement in the implementation of the policy is ongoing.

**Alternatives and Analysis:**

This is informational and no recommendations are provided at this point in time.

**Agency Recommendation and Rationale:**

This is informational and no recommendations are provided at this point in time.

**Proposed Motion:**

Not applicable.