



MONTANA STATE PARKS AND RECREATION BOARD AGENDA ITEM COVER SHEET

Meeting Date: March 10, 2020

Agenda Item: Office of Outdoor Recreation Update

Background:

Montana has the most diverse and robust outdoor recreation economy in the nation thanks to the historically deep commitment of state leadership to conserve public land and water for a broad range of outdoor activities. By forming the Office of Outdoor Recreation, Governor Bullock is demonstrating to Montanans—and all public land owners in the United States—that access to healthy public land and water are not only a valuable part of our heritage, they form the backbone of Montana’s, and the country’s future economies.

The Office of Outdoor Recreation was founded to ensure that our recreation resources continue to thrive and provide opportunity for current and future generations. To further the growth of this industry and safeguard the unique interests that enable its success, the Office of Outdoor Recreation serves as a centralized point of contact and coordination for the broad outdoor recreation constituency. The office focuses on advocacy, policy, support, and growing new opportunities within the outdoor recreation industry, wherever your business might involve outdoor recreation, we can help. This commitment makes Montana an ideal environment to innovate, develop, test, and use products and services that will determine the future of the industry and elevate the economies around it.

Rachel Schmidt from the Montana’s Office of Outdoor Recreation will give the update.